



WAKEFIELD MUSIC BOOSTERS

c/o Wakefield High School
60 Farm Street
Wakefield, MA 01880

August 2015

Dear Business Owner,

Thank you for your continued support of the Wakefield Music Boosters. Once again, Wakefield has been named one of the best communities in the U.S. for music education by the National Association of Music Merchants (NAMM) Foundation. This is something we could not have done without our incredible community, especially business owners like you. Your generosity helps provide individual music lessons and small group workshops. It funds special events like Visual & Performing Arts Day and the Memorial Day Parade. It purchases instruments for K-12 music students and supports the elite String, Jazz, Vocal, and Wind Ensembles. Because of you, Wakefield Music Boosters are even able to offer scholarships to graduating Seniors who wish to continue their music education in college. This year, WMHS will have one of the largest and best Marching Bands in Massachusetts, with 122 students participating.

The Music Boosters hopes that you will continue to support Wakefield's music program this year by advertising in our widely distributed 2015-2016 program book. For your one time donation, your company's ad will appear in every concert program Grade 4-12 during the entire school year. This includes two major marching band competitions in the fall and at least sixteen winter and spring concerts featuring string orchestras, jazz bands, concert bands, and various choral groups from every grade level. The marching band competitions bring thousands of visitors from out of town to Landrigan Field in October. Most concert audiences run between 300 and 600 people, made up of family members and friends of Wakefield students, many of whom attend several concerts per year. Your target market is our captive and enthusiastic audience.

Our prices are very reasonable, especially considering how widely circulated the book is. For an additional donation of \$25 your company logo will be featured on the Wakefield Music Boosters' web site with a direct link to yours. There is no additional charge for companies who purchase a full page ad. We hope that you will contribute to this worthy cause and we thank you in advance for your support. Please feel free to call or email me with any questions.

Very truly yours,

Elizabeth Lowry

Wakefield Music Boosters Ad Book Coordinator
elizlowry86@gmail.com 781-246-2524

Please complete this form and send with your check made payable to Wakefield Music Boosters. Your information must be received by **Friday, September 11** to be included in the program.

Business Card Ad	3.5" w x 2.25" h	\$40.00	Web Link add \$25.00	Please attach business card Please email a jpeg of your ad and/or logo to birddesign@verizon.net or attach a business card and write your message in the box below and we will create an ad for you. (Please use other side if needed)
Quarter Page Ad	3.5" w x 4.5" h	\$75.00	Web Link add \$25.00	
Half Page Ad	7.5" w x 5" h	\$120.00	Web Link add \$25.00	
Full Page Ad	7.5" w x 10" h	\$200.00	No Additional Fee	
Half Inside Cover	B/W 7.5" w x 5" h	\$150.00	No Additional Fee for Web Link	
Full Inside Cover	B/W 7.5" w x 10" h	\$300.00		
Back Cover	Color 8.5" w x 11" h	\$500.00		
Company Name and message as you would like it to appear in ad book				

Payment may be handed directly to the student or mailed to Wakefield Music Boosters, 60 Farm St., Wakefield, MA 01880, attn: Elizabeth Lowry. Check should be made out to Wakefield Music Boosters.

Wakefield Music Boosters, Inc. is a non-profit 501(c)(3) corporation. Tax ID is available upon request.