

WAKEFIELD MUSIC BOOSTERS

Meeting Minutes



Date: Jan 5, 2017; 7:00 pm-8:50 pm @ WHS

Meeting Attendance:

Lou Proseri, Dan White, Chris Murray, Denise DiTonno, Dave and Lynn McCormack, Jeanne Buckley, Tania Helhoski, Jeff Crump, Chelby Cierpial, Eric Dannenberg, Elizabeth & Matt Lowry, TJ White, Mary Anne Power, Kim Hartman, Lorrie Fitzgerald

Secretary's Report

Motion made to accept the minutes from last month's meeting. Passed unanimously.

Treasurer's Report

TJ distributed the new budget

- Senior Concert money is deposited.
- Holiday Stroll (\$556 raffle and sweatshirt sales)
- Paid cafeteria for NESBA/MICCA
- \$120 for banner
- Donated \$1000 from the Polar Express to the Interfaith Food Pantry

Facilitator / WHS Marching Band Director's Report

Tom thank us for all the work at the concerts and Polar Express

1/6 Marching Band Banquet

Senior Districts Festival 1/11, 13 and 14

3 concerts this month:

- 1/18 Grade 5 - Winter Concert
- 1/19 Grade 6 - Winter Concert
- 1/24 Grade 6-8 Small Ensemble Concert

1/21 MMEA All State Auditions

1/28 MMEA Junior District Auditions

1/29 A Cappella Showcase

MLK will be having small groups performing

Polar Express

Jeff's last Polar Express - Thank you for running this.

Will need to come up with a new name for this year.

Some feedback

- Clean up of trains needs be organized a bit better.
- Station Logistics
- A few empty seats in each car this year - might be able to sell 100 tickets next year.
- Raise ticket prices ?

- Ticket sales: need a more robust system, possibly use a lottery system to sell tickets
- Jobs are all documented and in Google.
- EOD remarkably smooth - easiest one yet
- Need better communications with the VIP's if we do raffle next year.
- Expenses were higher this year: supplies, trains, milk, etc.
- Sound hard to hear in center of cars - add a third speaker next year

Fundraising

Calendar Raffle: \$13,850 sold. Prizes to be pulled daily and winners posted on website
Fudrucker's at the end of the month

LazerCraze is behind in their paperwork

Buffalo Wild Wings check is in.

2 more Fall Contribution Drive donations were received.

Website

398 unique visitors and 1315 page views per week.

Everything is up to date on the calendar and the gallery (Events and thank you's)

Calendar is redesigned.

Don't have photo coverage for Middle School concerts

Removing the Polar Express for now until we determine what to do about the name.

Stopped forwarding Polar Express emails to Deb

Old Business

Banquet - 245 people, waiting on 7 kids

Benevity - signing up to accept work matching donations.

Disney: 6 weeks out

- more difficult this time
- Performances times, locations,
- Still waiting on final transportation
- Itinerary is mostly complete (2 days are still outstanding)
- Check sent to Universal

New Business

Nominating Subcommittee Meeting: Need to find volunteers for the

Chamber of Commerce: Do we renew our membership

- traded ad for membership last year
- Is there still value to this if we don't continue Ad Book?
- Being a good citizen, run a Corporate Fall Drive

Facebook page: Post concerts, Events, etc.

- Tania will help make the banner
- Kim Hartman will be the admin.

New Position: Band ware coordinator: own inventory, ordering and tracking

Paper shredding: maybe after tax season.

Next meeting: February 2, 2017